Bulgaria Web Summit 2018

Front-end, Back-end, UX, Design, Privacy, eHealth, WebVR, IoT and Ethereum professionals and amateurs under one roof.
Sponsoring Kit

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BULGARIA WEB SUMMIT 2018
14 APRIL 2018

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Conference overview

Bulgaria Web Summit is an annual technology conference, since 2004, about the modern web.

**Benefit:** Practical lessons which you can immediately apply in your work and thus gain time and money. The attendance fee is actually an investment. An investment in yourselves.

**Community:** A balanced mixture of participants and speakers working in programming, design, marketing and business development. Find partners, colleagues or ideas to develop.

Your benefits as a sponsor

- **Socializing:** Make new contacts and network.
- **Targeting:** Reach out directly to people with a real interest in the conference topic and run a targeted marketing.
- **Image cultivation:** Present yourself as an innovative company in front of our expert audience.
- **Know-how transfer:** Educate your own employees and benefit from the knowledge of the Community.
- **Are you hiring?** Reach out to top notch designers and developers. Attract the best talent to take your company to the next level.
- **New business:** Use the conference to attract new projects.
- **Get recognition and good vibes** from the designer and developer community for making the conference possible.

**Date:**
14 April, 2018

**Venue:**
Inter Expo Center, Sofia

**Stages:**
4 + 1

**Attendees:**
800 from all over the Europe

**Attendee Cost:**
~40 Euro. The lowest possible to fulfill our mission – access to technologies and knowledge to everybody!

**Topics:**
PHP, JavaScript, WebVR, Ethereum, eHealth, User Experience, Interfaces, Service Design, DevOps, Databases, Development tools and even more..
Audience Profile (by occupation), 2017 data

- 60% Programmers (web)
- 30% Designers and UX/UI
- 5% #IoT and Hardware
- 5% Managers

Audience Profile (by area), 2017 data

450 geeks from 21 countries and 4 continents

- 40% Bulgaria
- 30% The Balkans
  - 25% Europe
- 5% Outside of Europe
Personalize your experience;

We are very flexible and we can offer you a lot of lucrative and optional solutions, which can be tailored in accordance with your wishes.

Another interesting fact is that in spite all the professionalism and quality, offered by the events, we do not do it for money, but to give a chance to anyone willing to draw on all the knowledge and experience we have and offer.

If you want to reach an audience of more than 800 people, inseparably connected to web, Internet, technology and business, and an audience of more than 50 000 people, who will read in the news about this event, get in touch with us so we can find the best way for you to participate.

We have several advertising sites, which we offer at your disposal. Starting from the website, through the conference halls and getting at the party.

You can count on audio, video, games, lotteries, sessions and any other type of standard and not-so standard advertising.

Look at the example packages and select the things that can help you achieve your goal, then contact us and we will tailor together your package.

Price range: BGN 200-8900, without VAT
View some history:

Curious about our past events and the amazing partners we work with?

Visit the archive:

BWS 2017

BWS 2016

BWS 2015

We were supported by more than 50 companies since 2004.
Package 0: Build-Your-Own Level

We want to help you succeed.

Send us an e-mail to partners@bulgariawebsummit.com and tell us more about what you want to achieve and/or what is your budget and we will create an awesome offer just for your company.

Price: BGN 250 - 3700, without VAT

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**Remember:** Sponsorships are customized to the sponsor to give you a solid return on your investment.

Sponsor will feature prominently **prior to the event** on the event web site, mailing list and social media.

<!--important-->
Package 1: Silver Level

Perfect for sponsors looking for a value marketing option, and the warm feeling that you are saving the world indirectly.

- ‘Silver Sponsor’ placement of logo on the website and on all of the conference materials.
- Your logo on the slides between all the sessions.
- Banner (provided by you) in the back of the room with good visibility.
- 2 free tickets.
- Special mentions in our Social channels – Facebook and Twitter
- Printed material distribution.
- Shared table for the day
- Logo in newsletters.
- 1 job ad.
- On-site HR activities NOT allowed.

Price: BGN 3700, without VAT

Remember: Sponsorships are customized to the sponsor to give you a solid return on your investment
Package 2: Gold Level

Maximum brand visibility

- ‘Gold Sponsor’ placement of logo on the website and on all of the conference materials
- Your logo on the slides between all the sessions.
- Banner (provided by you) in the middle of the room with great visibility.
- **Exhibit table** at the conference for the conference day.
- Official sponsor of an activity (coffee break, lunch offer or something similar (third pick))
- 3 free tickets.
- Special mentions in our Social channels – Facebook and Twitter
- Printed material distribution.
- Logo in newsletters.
- 2 job ads.
- HR activities allowed.

**Price: BGN 5000, without VAT**

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Package 3: Platinum Level;

Great way to attract participants if you want to hire or get to know your business by interacting with the attendees.

- ‘Platinum Sponsor’ placement of logo on the website and on all of the conference materials
- Your logo on the slides between all the sessions.
- Banner (provided by you) close to the stage with great visibility.
- Exhibit table (or your own booth) at the conference for the conference days
- 5 min address during the opening.
- Official sponsor of an activity (coffee break, lunch offer or something similar (second pick))
- 5 free conference tickets.
- Special mentions in our Social channels – Facebook and Twitter
- Printed material distribution.
- Logo in newsletters.
- Naming you “Platinum sponsor” of the conference workshops with the opportunity to distribute materials to some of them.
- 4 job ads.
- One messages to all attendees with your branding (send by us)
- HR activities allowed.
- 5 min during the closing part for interaction with the audience.

Price: BGN 7800, without VAT

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We are #008000

We at BWS take protecting the environment and global warming very seriously.

During our last event we had bio-degradable lanyards and now we are aiming at going even further to make our event a zero-carbon event.

Some rules we will follow

1. Request organic, locally produced food and beverages to cut transportation emissions. Organic food and beverages do not use synthetic fertilizers or chemicals derived from fossil fuels.
2. Eliminate disposable containers, plates, bowls, cups and cutlery.
3. Set up a compost program for all food waste. Composting reduces the amount of waste going to landfills and cuts emissions of methane, a potent greenhouse gas.
4. Choose suppliers that provide low-carbon products or services.
5. Carbon offsets will be used to offset all emissions, including those from air travel, energy use (including electricity), vehicle use, etc.

We are looking for green companies to support our effort. Are you brave enough to do it? Contact us!
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